

Strategic Plan and Programme of Work 2026-2030

Bayside Community Centre's Strategy 2022–2025 set out a vision of wellbeing, belonging, joy and empowerment for everyone in the community, delivered through an open, welcoming space where residents and the wider community can build and sustain a vibrant, diverse local life.

We are now embarking on the development of its 2026–2030 strategic plan, and the input of all members and Centre stakeholders will be sought and welcomed.

Using the existing vision, mission, values and six strategic objectives as a starting point, this new planning cycle will review what has worked well, identify gaps or emerging needs in the community, and agree updated priorities for the next four years. The 2022–2025 strategy will serve as a key reference document for Board, staff, volunteers and stakeholders during these discussions, helping to ensure continuity of purpose while allowing for innovation, growth and responsiveness to a changing local context.

The vision is for Bayside to be a place where all community members experience wellbeing, connection, joy and a sense of empowerment in their daily lives. The mission is to provide a space for local residents and the wider community to come together to build and maintain a vibrant and diverse community.

The centre's six core values are: Community, Recreation, Welcoming, Diversity, Respect and Fun. These values emphasise bringing people together for the greater good, recognising recreation as essential to human wellbeing, offering a warm welcome and sense of belonging, embracing diversity, treating everyone respectfully, and fostering a culture of enjoyment in all activities.

The current strategy translates the vision and values into six strategic objectives covering:

- People
- Services
- Building and surroundings
- Communication
- Financial stability
- Governance

Successful implementation aligns day-to-day operations with the strategy by cascading it into business and communication plans across all functions of the centre. The new plan should be designed to be agile, with regular reviews of internal and external contexts to adjust actions as needed, while ensuring any changes are communicated clearly.

Progress will be monitored by appointing a Strategy Champion, including a standing strategy update on Board agendas, conducting an annual Board review of the strategy and environment, using internal communication channels for updates, and undertaking employee engagement and customer satisfaction surveys.

The Board, supported by staff and volunteers, shares responsibility for the strategy's delivery and the future direction of Bayside Community Centre.